

Watsonville Community Connections Collaborative Blog Guidelines

The Watsonville Community Connections Collaborative (WCCC) is a group of public and private organizations working to:

- **Improve public services, education, and health and human services** for the Watsonville community,
- **Improve the quality of relationships, communication, and working relationships** among service providers within the Pajaro Valley; and
- **Create community-wide change** to improve the lives of individuals and families in the Pajaro Valley

The WCCC has established a web log (blog) as a way to encourage interagency communication. The WCCC blog is intended to be used for WCCC-related business and issues including, but not limited to:

- Updates about resources available for service providers and/or families in Watsonville
- Notification of community or organizational events
- Emerging issues in the community that could benefit from a collaborative response

The WCCC blog is not intended for personal or political use. Contributors must agree to the following guidelines:

1. **Write as yourself.** Use your real name as your Display Name instead of writing anonymously or under a pseudonym.
2. **Maintain confidentiality.** Do not disclose sensitive, confidential or financial information about clients, community members or your organization.
3. **Be respectful** when disagreeing or expressing different opinions. Avoid language and comments that are likely to be offensive or inflammatory to others.
4. **Own your content.** Be clear about when you are expressing your own opinions versus making a statement or sharing information on behalf of your organization.
5. **Use good judgment.** Remember that whatever you write will remain public and accessible for a long time, so be cautious and courteous about what you write.
6. **Respect copyrights.** Make sure you do not post any copyrighted material unless you have written permission from the copyright owner or you are the copyright owner.
7. **Get permission to cite others people's comments** before you include them in your comments.
8. **Aim for quality.** Make an effort to write clearly and concisely. Use the spell-checker feature and proof-read for grammatical errors.
9. **Follow your organization's policies for electronic communication.** Make sure that your participation in the WCCC Blog does not conflict with your organization's policies and procedures.

By joining the WCCC Blog, you are:

- agreeing to follow the guidelines as stated above;
- indicating that you understand that information posted on the WCCC Blog is public;
- indicating that you understand that any opinions you express are your own and do not necessarily represent those of your employer;
- assuming full responsibility and liability for all actions arising from your posts.

Non-compliance with the above guidelines may result in your removal from the WCCC Blog.